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Directors: Shaun Naidoo (Chairman),
Arnold Samuels, Elsa Thirion – Venter,
Lebogang Motshegoa, Nuala Harris-Morele,
Grant Lindhorst, Jacolize Poalses. Proud
partner of ESOMAR, the Global Insights
Industry Association.

## CERTIFICATE

## OF ORGANISATION MEMBERSHIP

The Southern African Marketing Research Association hereby confers upon

## Bateleur Brand Planning (Pty) Ltd Registration Number 1993/007619/07

All honours, rights, privileges and obligations of the SAMRA Organisation Membership for the membership year ending on 28 February 2025

Shaun Naidoo SAMRA Chairman 2023-2024

This certificate is valid until 31 March 2025